

Press Release, Ljubljana, 29th June 2009

Infekta, a Slovenian prosperous and leading coaching consultancy, prepared a one day conference on coaching. The host, Infekta, invited a special guest and speaker Monica Jonsson from CoachDynamix® Luxemburg, one of the leading European coaching consultants.

Slovenian business environment is slowly accepting coaching as a modern and very relevant, though specific tool for management education. Business coaching is the practice of providing positive support and positive feedback while offering occasional advice to an individual or group in order to help them recognize ways in which they can improve the effectiveness of their business.

The objective of conference in Ljubljana was the recognition building of business coaching as a successful tool for gaining managers' motivation, especially in the times of crisis. The mission of the conference was also to show and explain more in details about the coaching process, approaches and best practices. The lecture of Monica Jonsson focused on coaching as an excellent process that can help to go through the changes, improve leadership, employee accountability, teamwork, sales, communication, goal setting, strategic planning and more. She explained also how to evaluate coaching process. Monica Jonsson stressed that today coaching is a recognized discipline used by many professionals and managers engaged in people development.

The visit of Monica Jonsson in Ljubljana, Slovenia, gained a lot of media attention as well the remarkable positive feedback from the audience of the conference.

More information : www.infekta.si